



SALES KIT



**KING HUSSEIN
BUSINESS PARK**

مجمع الملك الحسين للأعمال

1.

WHY KHB P

An **energetic** culture and home to some of Jordan's most innovative startups, tech companies and corporations



insight.

Purpose built to provide unmatched facilities for a variety of configurations, the KHBP has been home to a number of diverse functions, from corporate and political to economic and MICE (Meetings, Incentives, Conferencing, Exhibitions), providing a solid ground for excellence in the field.

3.

WORLD CLASS
FACILITIES

world class facilities.

KHBP is home to a range of state of the art business outlets, as well as hospitality and recreational outlets and cutting edge event solutions, putting you at the core of the activity.



An **Entrepreneurial hub** that inspires and cultivates diverse corporations, retaining 3600 of the Kingdom's workforce.



Home to **Grow Startups**, nurturing emerging projects and innovative ideas in the field.



Retail shops on premise
Supermarket
Pharmacy
ATM shop
Stationery & book store
Dry cleaning facility



All day **Food & Beverage Outlets**
Including a
Restaurant and a
Coffee Shop



Long & short
distance
Parking Space
with round shuttle
bus service.

4.

FUNCTION
SPACE



LEGEND



**KHBP
Auditorium**

- 1** Auditorium
- 2** Upper Foyer Area
- 3** Lower Foyer Area
- 4** VIP Room



**Breakout &
Conferencing
Rooms**

- 5** Atrium
- 6** Club Room A
- 7** Club Room B
- 8** Press Conference



**Outdoor
Venues**

- 9** Front Court
- 10** Grand Court
- 11** Upper Garden
- 12** South Court



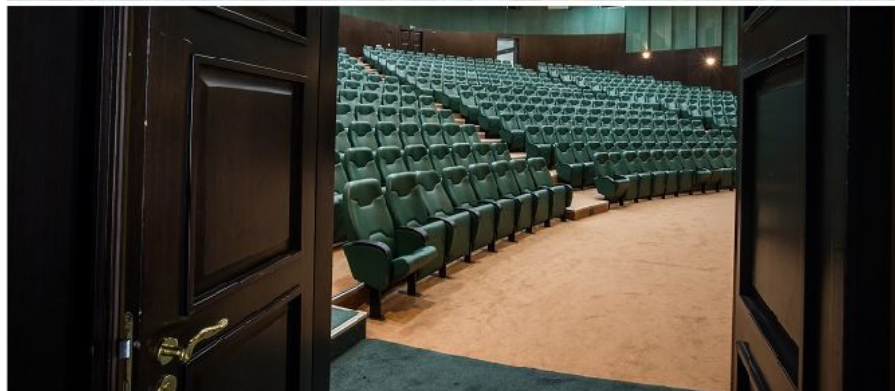
Entrance/Exit

5.



AUDITORIUM
BUILDING

1. auditorium theatre



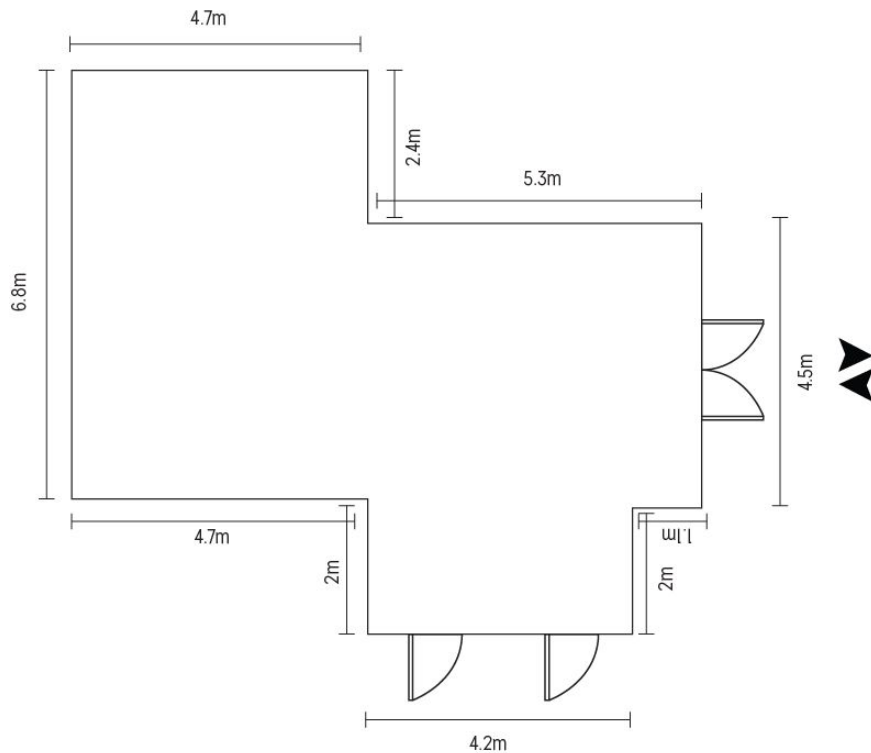


- Conferences
- Lectures
- Seminars
- Training events
- Award Ceremonies
- TEDx style events
- Product launches
- Keynotes

2. VIP lounge



fact sheet



FIXED SETUP



30 PEOPLE



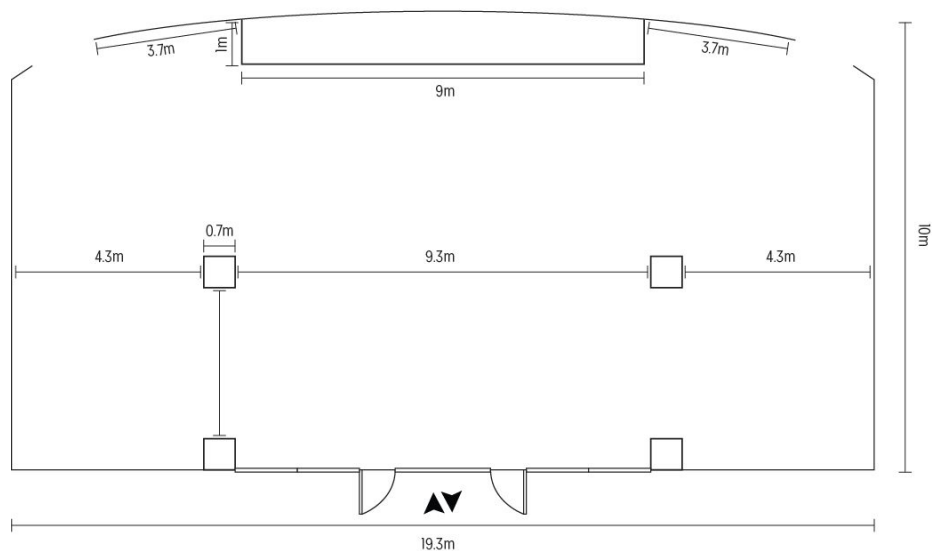
Suitable for:

Waiting area
Office room
Rehearsal room

3. lower foyer area



fact sheet



VARIABLE SETUP



150 PEOPLE



Suitable for:

Exhibition space
Pre function area
Registration hall
F&B service

4. upper foyer area





250 PEOPLE



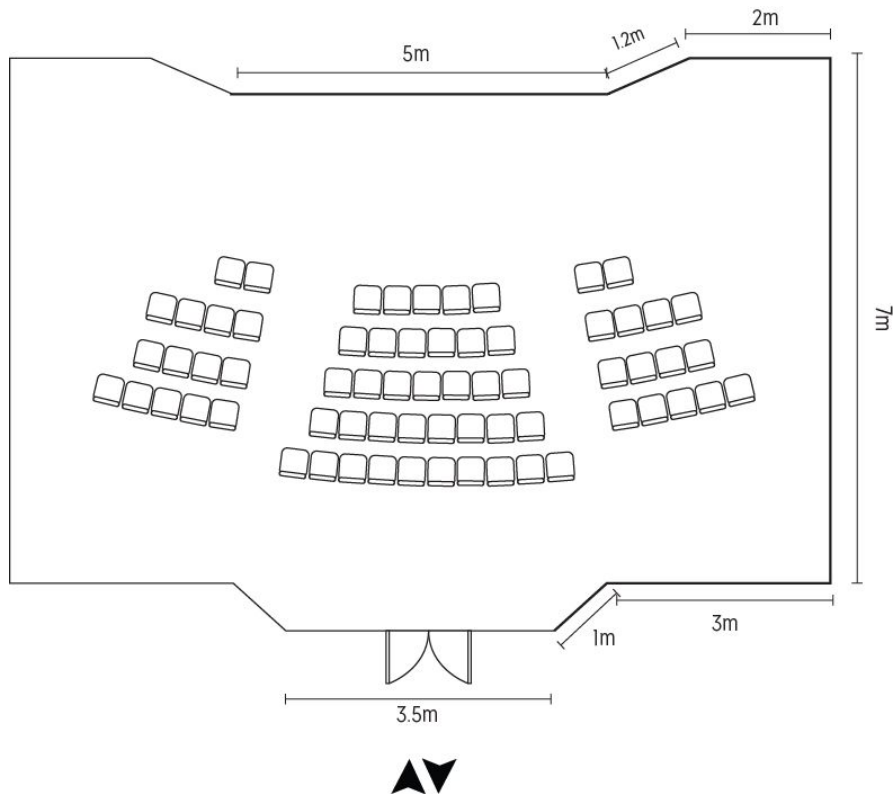
6.

CONFERRNCING &
BREAKOUT ROOMS

1. press conference room



fact sheet



FIXED SETUP



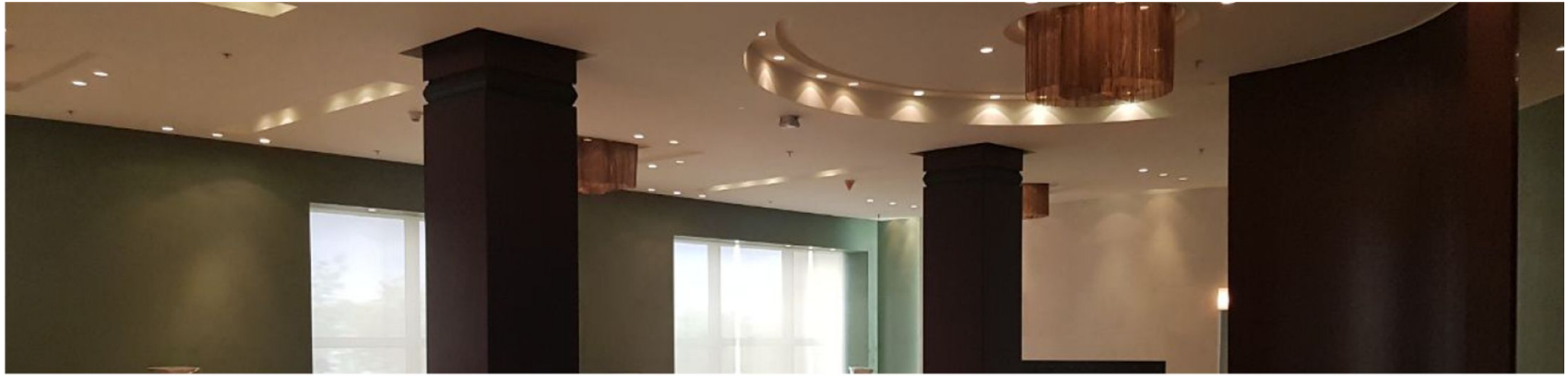
66 PEOPLE



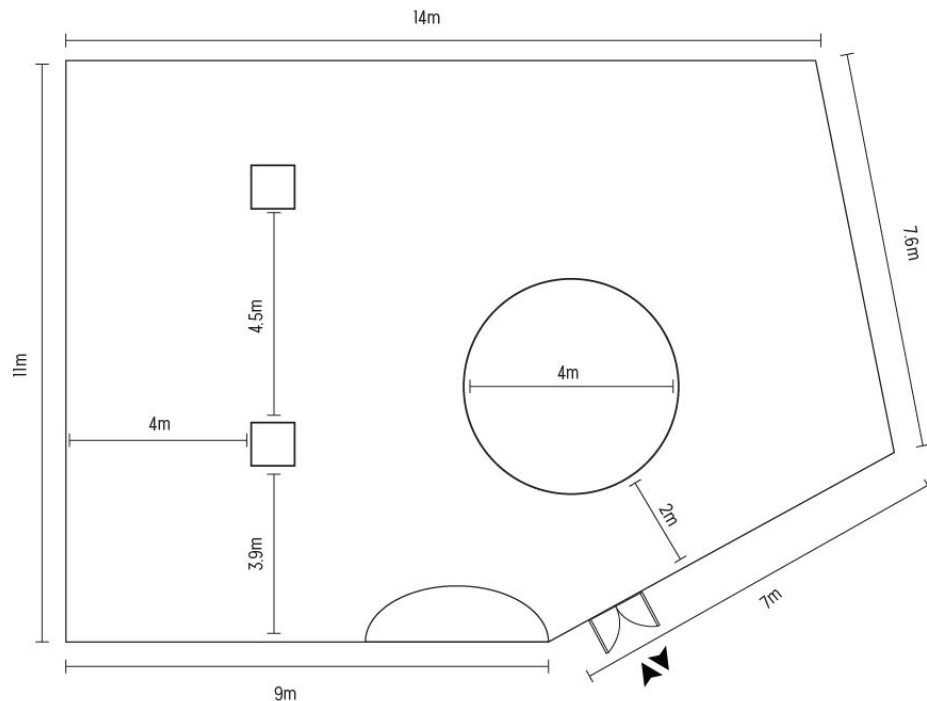
Suitable for:

Press Conferences
Trainings and workshops
Media rooms
Rehearsals

2. club room A



fact sheet



VARIABLE SETUP



80 PEOPLE



Suitable for:

- Side meetings
- Trainings and workshops
- Media Room
- Rehearsals
- Lectures
- Debates

3. club room B



fact sheet



VARIABLE SETUP



80 PEOPLE



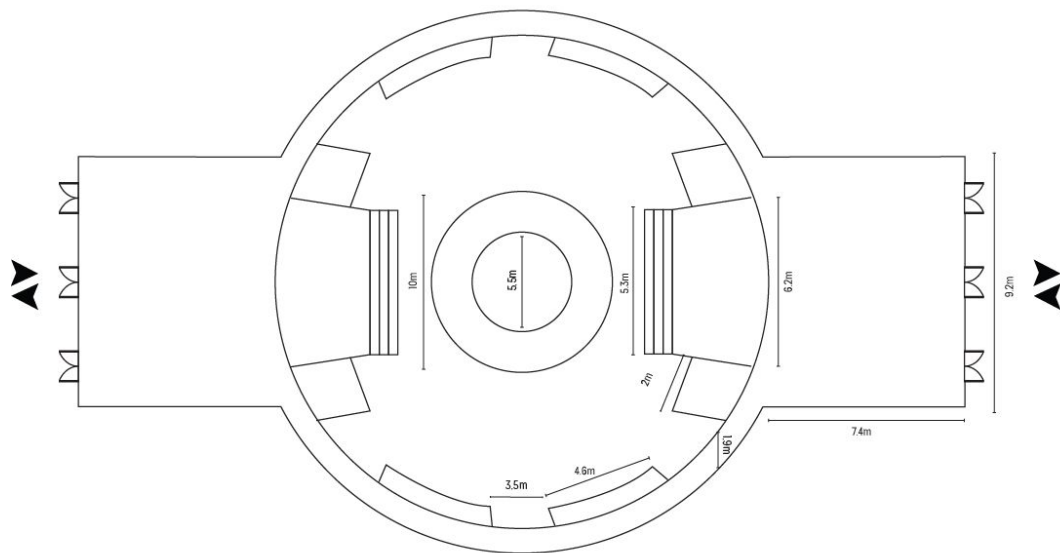
Suitable for:

Exhibition space
Pre function area
Registration hall
F&B service

4. central atrium



fact sheet



VARIABLE SETUP



200 PEOPLE



Suitable for:

Corporate Function
Cocktail Reception
F&B Service
Keynotes
Charity

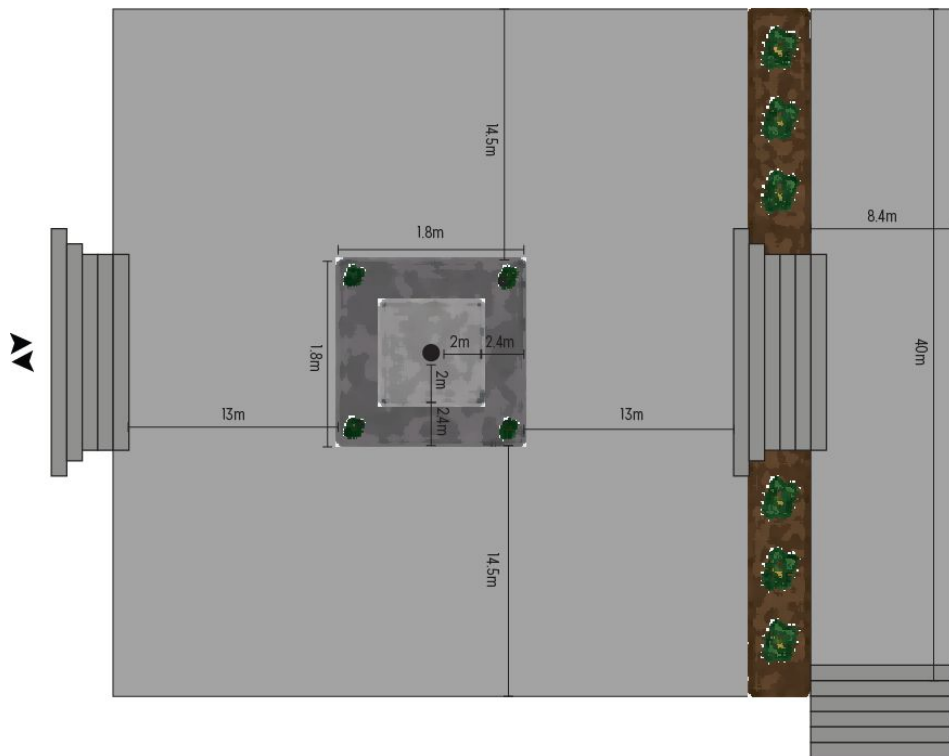
7.

OUTDOOR
VENUES

1. auditorium front court



fact sheet



VARIABLE SETUP



400 PEOPLE



Suitable for:

- Car displays
- Product displays
- Family day events
- Charity
- Tastings
- Outdoor Corporate
- Function
- Cocktail Reception

2. upper garden



The floor plan shows a rectangular room with a central square table and four chairs. The room is divided into sections by green partitions and orange storage units. The dimensions are as follows:

- Overall dimensions: 44m (width) x 40m (height).
- Top horizontal dimensions: 2.3m, 9.5m, 3m, 22m, m, 2.3m.
- Left vertical dimensions: 2.3m, 2.3m, 2.3m, 2.3m, 2.3m.
- Right vertical dimensions: 2.3m, 27.7m, 6.3m, 5.3m, 1.3m, 2.3m.
- Bottom horizontal dimensions: 2.3m, 6m, 3m, 15m, 7m, 4m, 4m, 2.3m.



200 PEOPLE

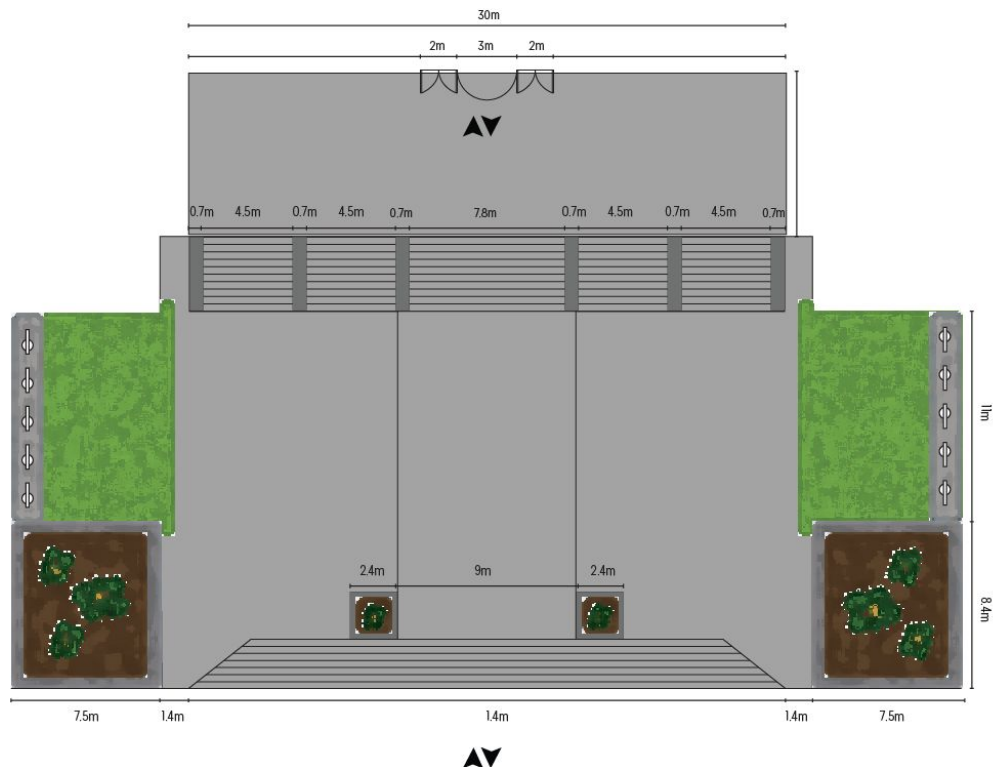
**Suitable for:**

Family day events
Charity
Tastings
Outdoor Markets

3. grand court



fact sheet



VARIABLE SETUP



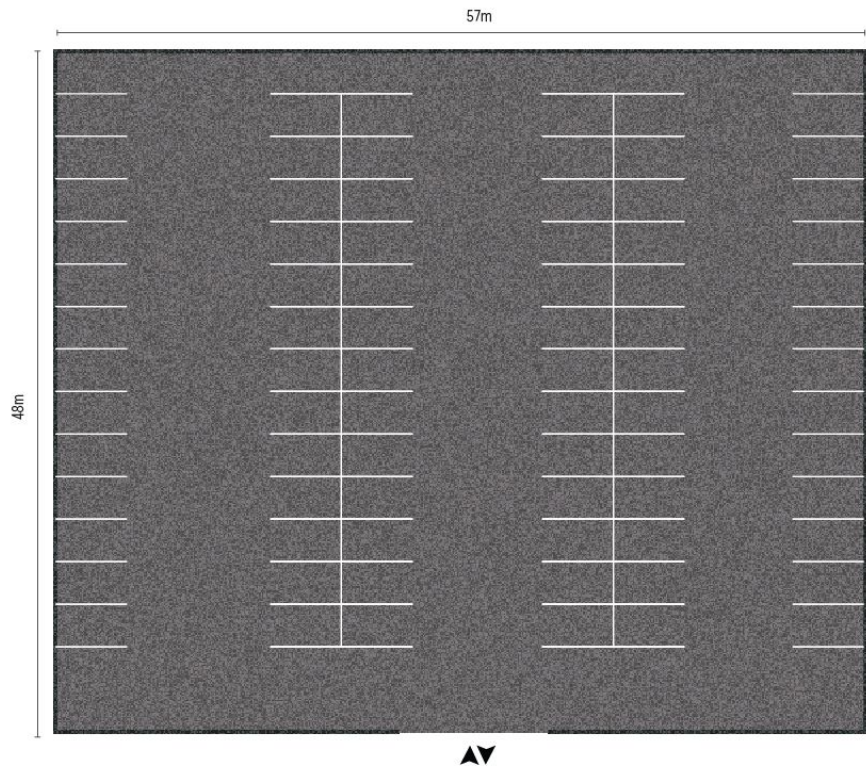
200 PEOPLE



Suitable for:

Family day events
Charity
Tastings
Outdoor Markets

4. south court



VARIABLE SETUP



300 PEOPLE



Suitable for:

Family day events
Charity
Tastings
Outdoor Markets

8.

TECHNICAL
CAPABILITY



technical knowledge & human resource

With a combined experience of over 20 years in event operations, production, and delivery, our human resource only adds to our potential, enabling us to produce turnkey solutions for every function.

technical services



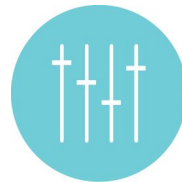
Technical operations management.

Top of the line Lighting, Sound, Staging and Visual technologies supply and operation.

Complete production and on- site management.

Logistical planning and support.

Security planning and access solution.



global technology partners

With our vast and solid network in the industry, we stock some of the world's most advanced sound and lighting systems, including **L-Acoustics** Sound Systems, **Robe** & **Studio Due** Intelligent Lighting, and **Milos** Structural Systems.

9.

SERVICES



In house event management team.
Housekeeping.
24/7 Security Coverage.
Climate Control.
Help desk with hotline.



Comprehensive F&B catering
needs, from intimate cocktail
receptions to large scale
functions such as gala dinners.
VIP & Entourage Management.



Simultaneous Translation.
Temporary office solutions.
Video conferencing & web streaming.
Stage Management.
Media Management.

10.

BOOKING
MECHANISM

booking steps.

1



CALL US

for any
enquiries.

2



EMAIL US

for an official
request.

3



ARRANGE

for a site
visit.

4



GET

your price
quotation.

5



CONFIRM

your booking.

6



SIGN

the contract.

7



SETTLE

financial
matters.

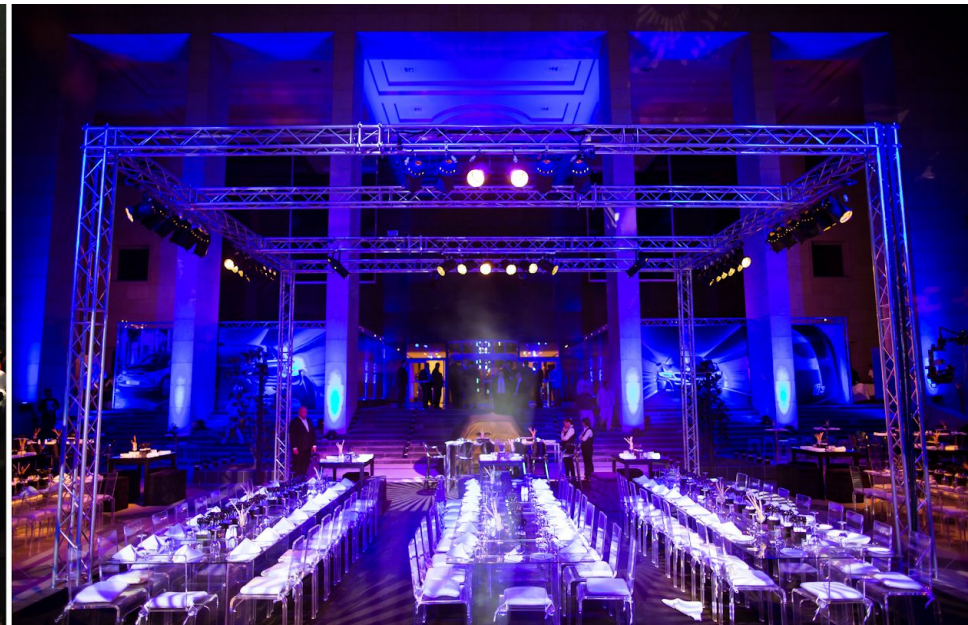
11.

VENUE
MANAGEMENT

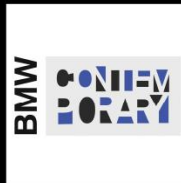
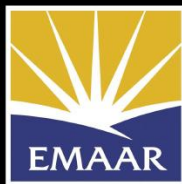


THE COLOR
EXPERIMENT

The Color Experiment is a multi- disciplined production house incorporating event design with technical management, pushing boundaries in experience design and high impact show production.









World Vision

orange™

وامدة wamda

intermarkets
amman

الأهلي | ahli

MENACOM
GROUP

GMC

Alibaba.com™

biolab
مختبر بيولاب الطبي

Schwarzkopf

#NOLOST
GENERATION
#لصباح جيل



RENAULT

G6
THE GAMING
SUMMIT

مُتَكَفِّ الأُرْدُن
THE JORDAN MUSEUM

THE ONE
TOTAL HOME
EXPERIENCE

HINO

wunderman

HTU
Al Hussein Technical University
جامعة الحسين التقنية

مؤسسة الحسين للسرطان
KING HUSSEIN CANCER FOUNDATION

Red Bull
POWER
ONE



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